

MOBILE AND DESKTOP EXPLORATION IN EINSTEIN ANALYTICS (ANC101)



OVERVIEW

Ready to see where your data takes you in Salesforce Einstein Analytics? This course teaches you how to explore your data through lenses and interactive dashboards from your desktop or mobile device, and how to share your insights in Chatter. Learn how to quickly change measures, groups, and filters; select the best visualizations for your data; and drill down to see details. You'll also learn how to easily load additional data from a CSV file, which you can start exploring right away using the power of Einstein Analytics.

WHO SHOULD TAKE THIS COURSE?

The ANC101 course is aimed at business users who want to become proficient at exploring their Salesforce data and external data through lenses and dashboards in Einstein Analytics. Users connecting data or building dashboards, who are new to Einstein Analytics, should also take this course to understand how their business users will be exploring the data they make available to them.

WHEN YOU COMPLETE THIS COURSE, YOU WILL BE ABLE TO:

- Navigate Einstein Analytics from your desktop or mobile device
- Explain what datasets, dashboards, lenses, and apps are
- Explore a dataset using a lens to get the insights you need
- Explore a dashboard and share your insights through Chatter
- Upload and explore your own external data

PREWORK

Please complete the following trailmix before attending our expert-led class: [Trailmix](#), [Trailhead Academy](#)

CERTIFICATION

ANC101 is recommended to prepare Salesforce Certified Einstein Analytics and Discovery Consultant. Other courses and self-study materials are recommended for this exam. The complete list of prerequisites is provided by Salesforce in the [Exam Guide](#).

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DURATION
1 day

DELIVERY FORMAT
- Classroom
- Virtual

LANGUAGE
Course in French/
Materials in English

USER INTERFACE
Lightning Experience

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LESSONS & TOPICS

Exploring from Your Desktop

- What is Einstein Analytics
- Navigating the Einstein Analytics Home Page
- Exploring a Dataset: The Fundamentals
- Exploring a Dataset: Going Deeper
- Exporting Data from a Lens and Sharing a Lens
- Exploring a Dashboard

Uploading and Exploring Your Own Data

- Overview of Loading Data
- Preparing Your Data
- Adding Your Data and Defining the Metadata
- Verifying That Your Data Loaded Correctly
- Exploring Your Data
- Exploring a Dashboard

Exploring from Your Mobile Device

- Installing the Salesforce Einstein Analytics App and Logging in to an Account
- Navigating the App
- Exploring a Dataset
- Exploring a Dashboard
- Adding Data with the Einstein Analytics Mobile Connector



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